# Cholla District Network News

**Vice Mayor Manny Martinez, City of Glendale** **August 28, 2009**

**Fall Youth Sports.** Summer will soon be over, and that means that fall youth sports are just around the corner! Fall sports include soccer, coach-pitch baseball, T-ball, and kickball.

- **Registration ends Sept. 4.** The registration deadline for fall youth sports is Sept. 4th. For more information on programs being offered, or to become a volunteer coach, contact Mike Grono at 623-930-2834 or via e-mail at mgrono@glendaleaz.com.

- **Why Choose Glendale for Your Child's Sports Program?** A Proud Tradition for over 30 years, the City of Glendale has kept the best interest of children, parents, officials and volunteer coaches in mind while offering quality, award-winning youth sports programs. Glendale emphasizes maximum participation, fun, sportsmanship, social interaction, knowledge of rules and teamwork in all its youth activities. Our youth sports motto is "the outcome of the child is more important than the outcome of the game." It is our goal to continue offering a quality youth sports experience for everyone involved. We look forward to seeing you this season.

**National Teddy Bear Day is Sept. 5th.** Celebrate National Teddy Bear Day in Historic Downtown Glendale on Saturday, Sept. 5, from 10 a.m. to 4 p.m. and enjoy a fun-filled day of make-and-take arts and crafts, sweet treats and exclusive deals in Historic Downtown Glendale.

You and your beary best friends can start the fun at the Glendale Visitor Center located at 5800 W. Glenn Drive, Suite 140. While there, pick up your maps, coupons and gift bag (for the first 500 visitors) and take a spin on the themed prize wheel. Hop on board the cool and comfortable Glendale Express Shuttle, which will provide rides throughout Old Towne and Catlin Court. Visit boutique stores, specialty shops, and downtown eateries for giveaways and great deals.

Another important component of the event is a Teddy Bear drive to benefit the Glendale Fire Department's Trauma Teddy Program. Last year, nearly 200 stuffed animals were collected for children who have been the victim of a tragic situation. Bring a new, factory-wrapped teddy bear or stuffed animal to the Visitor Center as your first stop!

For more information, click here or call the Glendale Visitor Center at (623) 930-4500.

**Making Sense of CENS. Have you heard of CENS?** CENS is the Community Emergency Notification System, which is designed to rapidly notify a predefined area of a crisis situation by sending a recorded message through the telephone system.

Launched in January of 2004 and managed by the Maricopa Association of Governments, CENS has been used to find missing children, notify citizens of a police situation, and provide safety notices and evacuations.

CENS uses the 9-1-1 database to extract phone numbers that are designated on a map. When a circle or area is specified on the CENS map, it will launch a prerecorded message to the telephone numbers in that specified area. The message is recorded at the local 9-1-1 Center or Public Safety Answering Point (PSAP). The dispatcher will record the message in English and any other necessary language. Cellular or wireless phones are not part of the 9-1-1 database.

Because the message is recorded at the time of the incident, the necessary phone number to the recording agency will be released typically at the end of the message. Should you have any questions or have contributing information for that particular call or crisis situation, please refer to the number stated at that time.

# Around Town

Click here for the City Council meeting schedule.

**The Business Forum Holds First Meeting.** The Business Forum will hold its first meeting on Wednesday, September 2 in the large meeting room of the Glendale Main Library, 5959 W. Brown St. The free event is from 5:30-7:15 p.m. Each month a featured speaker will entertain and inform on a variety of topics. This month Granison Shines, copywriter, marketing strategist and founder of Shines Marketing.com, will present proven solutions for boosting your marketing return on investment. Well-known businesswoman Joan Howard is lending her expertise in facilitating The Business Forum. Contact her at (602) 725-3246 for more information about the program or to RSVP.

**Stop In for Small Business Counseling.** No appointments are necessary for "Walk-In Counseling with SCORE" from 10 a.m.-2 p.m. on September 5 in the small meeting room of the Glendale Main Library, 5959 W. Brown St. The Service Corps of Retired Executives (SCORE) can advise on all areas of business, from start-up information to marketing and accounting concerns. The counseling is free. For more information about SCORE, call (602) 745-7250.

**Ice Cream Social at Foothills.** Here's the scoop! Join us from 2-4 p.m. on Saturday, September 12 at Foothills Recreation and Aquatics Center, 5600 W. Union Hills Drive, for the 3rd Annual Ice Cream Social. Make your own ice cream sundaes, play games and enjoy great music. Admission is $1 with proceeds supporting Foothills' family programs. For more information, call (623) 930-4610.

**Let's Talk English!** Free English conversation classes, for those who speak English as a second language, continue to be offered at Glendale Main Library, 5959 W. Brown St. The Fall 2009 session, on Wednesdays from 9:30-11 a.m., runs from Sept. 16-Dec. 9 in the large meeting room. No registration is required for the classes. For questions about the classes, phone Claudia at 623-930-3570.

**Growing Up: What Happens?** The public library has always been known as the "go-to" place for information. This September and October, Planned Parenthood will present a free series of talks about growing up at the Foothills Branch Library, 19055 N. 57th Ave. Topics will cover puberty, dating, and sexual health. For information about program content, please call 602-200-2104.

**Arab-American Festival.** The Arab-American Festival returns to downtown Glendale on September 26 & 27 from noon to 10 p.m. each day. The event includes more than 40 singers, musicians and dancers from all over the Arab World. Activities include kids rides, a Hookah Lounge and an Arabic Food Court. Click here for more information.

**Are You Ready to Be a Business Owner?** David Moss, facilitator with the Maricopa Community Colleges Small Business Development Center (SBDC), presents "Should I Start My Own Business?" at 6 p.m. on Monday, Sept. 28 in the auditorium of Glendale Main Library, 5959 W. Brown St. This seminar is perfect for people who are in the early stages of starting a business. Find out the answers to the most basic questions prospective business owners have about developing a business plan, how to obtain financing, and types of business ownership. The workshop is free. To register click here or call (480) 784-0590.

**Free Landscape Class: How to Set Your Water Timer.** Watering efficiently is the easiest way to reduce your water bill. This class provides hands-on instruction on how long and how often to run your water system as well as practice setting timers using actual timers. Join us from 6:30-8:30 p.m. on Tuesday, September 29 at the Glendale Main Library Auditorium, 5959 W. Brown Street. Please register by calling (623) 930-3760.

**Free Landscape Class: Proper Care of Desert Lawns.** This class includes the installation and care of winter lawns and takes the mystery out of winter grass over-seeding by providing maintenance, watering, and troubleshooting tips. Join us from 6:30-8:30 p.m. on Monday, October 5 at the Glendale Main Library Auditorium, 5959 W. Brown Street. Please register by calling (623) 930-3760.

**Teen Money Management.** Topics for this 3-part series include: spending wisely, needs vs. wants, budgeting, saving for college, checking/savings accounts, the power of saving, writing checks and balancing the checkbook, borrowing money, credit cards, cost of owning a car, protecting against fraud, credit reports and more. Teen Money Management will be presented from 7-8:30 p.m., on Tuesday, October 6, 13 and 20 at Foothills Branch Library, 19055 N. 57th Ave., in the Hummingbird Room. This program is free. For more information or to register, call (623) 930-3554.


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