

**CITY CLERK
ORIGINAL**

Request For
**REVOCABLE LICENSE AGREEMENT (RLA)
or PARTICIPATION AGREEMENT (PA)**

C-10050
06/26/2015

- | | | |
|---|--|--|
| <input type="checkbox"/> Autograph Signing | <input type="checkbox"/> Sampling/Coupons | <input type="checkbox"/> Participation Agreement |
| <input type="checkbox"/> Mall Tour | <input checked="" type="checkbox"/> Show/Expo | |
| <input type="checkbox"/> Performance | <input type="checkbox"/> Other parking Lot Event | <input type="checkbox"/> Vehicle Display |
| <input type="checkbox"/> Product Demonstration | <input type="checkbox"/> Carnival | <input type="checkbox"/> Car/Tent Sale |
| <input checked="" type="checkbox"/> Promotional Display | <input type="checkbox"/> Tent Sale | <input type="checkbox"/> Ride & Drive |
| <input type="checkbox"/> | | |

Tenant Contact:

Name: Anne Stahley
Title: Water Conservation Specialist
Phone: (623) 930-3550
E-mail: astahley@glendaleaz.com

Emergency Contact:

Name: Joanne Toms
Title: Environmental Program Manager
Phone: (623) 930-3596
E-mail: jtoms@glendaleaz.com

Legal Entity Name: City of Glendale

CHECK ONE:

- | | |
|---|---|
| <input type="checkbox"/> Sole Proprietorship: Not Married | SSN: _____ |
| <input type="checkbox"/> Husband and Wife | Spouse's Name: _____
Spouse's SSN: _____ |
| <input type="checkbox"/> Corporation | |
| <input type="checkbox"/> L.L.C. | |
| <input type="checkbox"/> L.P. | |
| <input type="checkbox"/> General Partnership | |
| <input checked="" type="checkbox"/> Government Agency | |
| <input type="checkbox"/> | |

State of Formation: Arizona

Federal Tax Identification Number: 

Address: 5850 W. Glendale Ave

Telephone / Fax: (623) 930-3596

Web Site: www.glendaleaz.com/waterservices

Event Title: Kids Club Participation & Water Services Centennial Display

Event Description (3-5 sentences preferred): See below

Kids Club visit for Tuesday, July 14th at 11 am.

We plan to offer a handful of water-related crafts and include some crafts that involve learning about our Sonoran Desert plants and wildlife! (see description for promoting event below under Advertising & Signage)

Water Services Centennial Display July 1 - 31

Date(s) of Event/Display: Event July 14, 2015 / Display July 1-31

Times (if different than all Center hours): N/A

Fee: \$0

Event/Display Space Size (dimensions): N/A

Location in Mall:

CRM UNIT: _____

Description of location: Kids Club / Vacant Store Front
TBD

Set-up As discussed per meeting July 9, 2015 and via future email

Requirements:

Date: 7/01/2015 before mall opens for display, 7/14/2015 at 10 a.m. for Kid's Club event

Requirements: _____

- a. Set up must be completed by Center's time of open.
- b. Licensee must check in/out with Center management upon entry/exit of the Center.
- c. Licensee must use the following area to load in: _____
- d. Licensee must provide COI before entering the Center.
- e. Other: _____

Technical Requirements: None

1. Electrical: Deal Points: _____
2. Computer: _____
3. Phone: _____

Advertising & Signage:

1. Requested from Center: Description for Kids Club flyer handout under 7/14 event, email blasts to registered families, and website if applicable:
"The City of Glendale Water Services Department is celebrating 100 years of providing exceptional water and wastewater services! Come learn about Glendale's water history and how the City treats and transports water from the watershed to your showerhead. Kids of all ages can take part in water education activities and crafts. Take a spin on our prize wheel to win water-saving devices!"
2. Within footprint: _____
3. Web-site: www.glendaleaz.com/waterservices

On-Site Activity:

1. Product Distribution: Glendale will provide free city-branded water conservation giveaways at prize wheel table.
2. Staffing: Glendale will provide staffing for Kids Club crafts tables.
3. Enter-to-win: _____
4. Live Entertainment: _____
5. Radio Remote: _____

Other Third Parties Associated with the Licensed Activity: _____

Equipment Requested:

Equipment requested for 7/14/15 event, will provide layout for tables to match existing Kids Club setup.

<u>8</u>	Tables	_____	Sound System (microphone)	_____	Trash Can
<u>6</u>	Table Skirts	_____	Pipe and Drape Sections	_____	Stanchions
_____	Staging	_____	Podium	_____	Chairs
_____	Skirting for Stage				

Closing and Tear Down:

Closing/tear down for display

1. Date: 7/31/15 before mall opens
2. Requirements: Glendale staff will supply materials for display tear down.
 - a. Take down must be completed after Center closes for business and before Center's time of open.
 - b. Licensee must check in/out with Center management upon entry/exit of the Center.
 - c. Licensee must use the following area to remove its personal property: _____
 - d. Other: _____

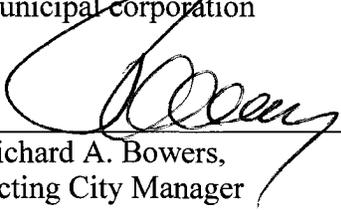
Gift Cards: N/A

Total Dollar Amount: _____

Date to Purchase: _____

Number of Display Vehicles: _____
Tent Sale: _____
How many vehicles: _____
Promised Guest Drive: _____
of Ambassadors at Test Drive: _____
of Guest Drive Vehicles: _____

CITY OF GLENDALE, an Arizona
municipal corporation



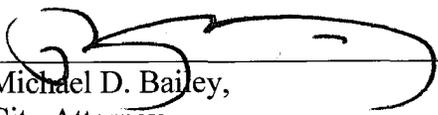
Richard A. Bowers,
Acting City Manager

ATTEST:



Pamela Hanna, (SEAL)
City Clerk

APPROVED AS TO FORM:



Michael D. Bailey,
City Attorney