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ED BEASLEY
CITY MANAGER

GLENDAL E

July 11, 2011

Mr. Frank Supovitz
Senior Vice President of Events
National Football League
280 Park Avenue
New York, NY 10017

Dear Frank:

The City of Glendale is pleased to support the Arizona Super Bowl Host Committee's bid for the 2015 Super Bowl. It is our intent to deliver a similar level of service as you experienced for Super Bowl XLII on February 3, 2008. Please allow this letter to serve as assurance from the City of Glendale regarding to the following items if selected as the host city:

- Permit & Approval Priority - The City of Glendale agrees to provide the NFL with a single, high-level representative from the Building Safety Department of the City of Glendale who will assume primary responsibility for managing, expediting, and coordinating permits and approvals with all required regulatory bodies.
- Fire Department & Building Safety Department Priority - The City of Glendale agrees to provide the NFL with assurances that Fire Department personnel and Building Safety Department personnel will cooperate with NFL staff and contractors engaged in event planning and implementation, and consider NFL requests relating to Super Bowl and its associated events as top priorities.
- Merchandise & Program Sales - The City of Glendale will work with the NFL and its selected vendor during the Super Bowl Period on temporary stores and vending stands at the Stadium and surrounding areas. Furthermore, the City of Glendale agrees to prohibit all temporary vendor licensing during the Super Bowl Period, within Glendale city limits, in an area defined by a minimum one-mile radius surrounding the Stadium. Permits will only be granted to existing merchants with retail licenses for the ability to sell as an extension of premises.
- Anti-Scalping Laws- Arizona Revised Statute Title 13-3718 states that the sale of an event ticket in excess of the regular price is unlawful. The City of Glendale abides by and enforces Arizona State Law.

Please do not hesitate to contact me should you require any further information.

Sincerely,

Ed Beasley
City Manager

EB/jrm