

CITY CLERK
ORIGINAL



C-8848
03/25/2014

To: Brenda S. Fischer, City Manager, City of Glendale, Az
From: Laura Wapelhorst, Corporate Partnerships, Arizona State University online
Date: March 25, 2014
Subject: Letter of Agreement: Arizona State University (ASU) online and City of Glendale Employees, Immediate Family and Dependents

We are pleased to extend to you a letter of agreement between Arizona State University (ASU) online and the City of Glendale, benefiting City of Glendale employees, their immediate family and dependents.

U.S. News & World Report currently ranks ASU #1 in the nation for online student services and technology. ASU offers a wide selection of in-demand and affordable undergraduate and graduate degree programs entirely online, providing students anywhere at any time with access to the same acclaimed faculty who teach on campus.

Students who learn online connect with the full university experience: frequent interaction with peers and faculty, access to collections from ASU's eight award-winning libraries, 24/7 research assistance and technology help, an alumni network tens of thousands of members strong, and membership in a community of thousands of students pursuing their degrees. Most important, students are earning a diploma that reads "Arizona State University," which they can be proud of and employers will respect.

Effective the spring 2014 start, ASU proposes the following benefits, at no cost to the City, for City of Glendale employees, their immediate family members or dependents who choose to enroll in a fully online program:

- **Waived Application Fee:** A \$65 value, applicable for fully online degree programs identified on page 2.
- **Customized Enrollment Services:** Exclusive navigation page and toll-free number with dedicated enrollment advisors (link to the navigation page may be accessed from City of Glendale site) <http://asuonline.asu.edu/glendale>
- **Transcript Evaluation:** Dedicated transcript evaluation services, to assist City of Glendale employees in applying previous credits earned toward an ASU degree and to map out the quickest possible path toward their graduation

- **Academic Advising:** Personalized assistance for City of Glendale employees in selecting the right courses, leveraging the breadth of university resources available to them and realizing their full academic potential
- **Retention Services:** Dedicated support for City of Glendale employees in order to keep them on track toward their graduation, and personalized service in the event that a City of Glendale student exhibits signs of being at risk for going off track academically
- **Special Promotions:** Opportunities for City of Glendale employees to receive discounted ticket prices for ASU sport events and shows

Effective spring 2014, the benefits mentioned above could be made available for eligible applicants and admitted students in fully undergraduate and graduate online degree programs. Fully undergraduate and graduate online degree programs can be found at:

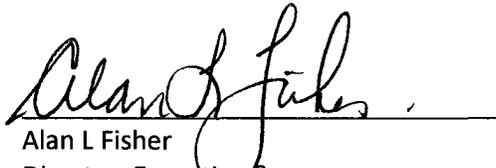
<http://asuonline.asu.edu/glendale>

The City of Glendale will provide opportunities for ASU online to reach out to the employees of the City, as noted below:

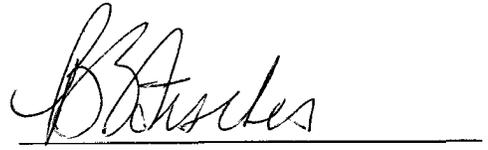
- Informational meetings at City of Glendale locations
- Per request; Presentation on a particular topic of interest to City of Glendale employees – presented by an ASU faculty member (a minimum number of participants will be requested)
- Website Link to ASU Online from City of Glendale website: <http://asuonline.asu.edu/glendale>
- ASU online table with representative at City of Glendale events when appropriate, such as, *professional development days or Education Fairs*
- ASU online information distributed in City of Glendale newsletter or email communication to staff

ASU online will provide materials to The City of Glendale for promoting informational meetings and presentations to its staff. Each event will be approximately 30 - 60 minutes in length and include refreshments. ASU online will require a room at a City of Glendale location containing chairs and a video connection from a PC to screen for projection of a presentation.

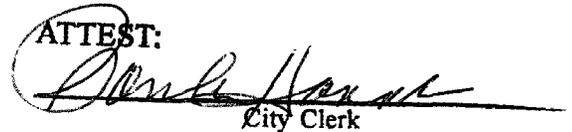
We look forward to our partnership and working with you. On behalf of Arizona State University, thank you for all you do to make the state of Arizona a better place for its citizens.



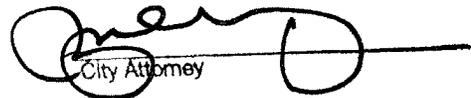
Alan L Fisher
Director, Executive &
Corporate Relations
Arizona State University, Online



Brenda S. Fischer
City Manager
City of Glendale, AZ

ATTEST:

City Clerk

Approved as to form


City Attorney

ASU online
1475 North Scottsdale Road
Suite 315
Scottsdale, AZ 85257-3538
(480) 884-1525
www.asuonline.asu.edu

Compliance. Services will be furnished in compliance with applicable federal, state, county and local statutes, rules, regulations and ordinances.

Termination. Either party may terminate this Agreement for convenience, and without cause, by delivering a written termination notice stating the effective termination date, which may not be less than 30 days following the date of delivery.

Immigration Law Compliance. Both parties, warrant, to the extent applicable under A.R.S. §41-4401, compliance with all federal immigration laws and regulations that relate to their employees as well as compliance with A.R.S. §23-214(A) which requires registration and participation with the E-Verify Program.

Indemnification. To the fullest extent permitted by law, each party must defend, indemnify, and hold each other harmless for, from, and against any and all claims, demands, actions, damages, judgments, settlements, personal and all other losses and expenses, including attorneys' fees and litigation asserted by a third- and that arises out of or results from the breach of this Agreement or by the negligent actions, errors or omissions of the other party, whether sustained before or after completion of the Project.