

The *Keeping Glendale Residents Connected* Connection

December
2011

Glendale Civic Pride Keepsake Ornament

The Glendale Civic Pride Ambassadors have produced the 13th in a series of collectible ornaments that features another Glendale Point of Pride. The 2011 keepsake showcases the Control Tower at Thunderbird Field #1 located at the Thunderbird School of Global Management, which once served as an airfield. The Air Field was used as a primary flight training facility for allied forces from 1941 to 1944. Beautifully packaged for gift-giving, the keepsake can be purchased for \$12 at the Glendale Visitor Center (5800 W. Glenn Drive, #140) or at the Glendale Chamber of Commerce (7105 N. 59th Ave.).
INFO: visitglendale.com or 623-930-4500

Glendale Civic Center Would Like to Host Your Next Event

Looking for a place to host a business meeting, trade show, wedding or private party? The Glendale Civic Center is your answer. Located in the heart of Historic Glendale at 5750 W. Glenn Drive, the nearly 40,000 square-foot facility is one of the crown jewels of the downtown.
INFO: glendaleciviccenter.com or 623-930-4300



Holiday Fun in December

On Friday and Saturday evenings, Dec. 2-17 downtown Glendale will be aglow with 1.5 million sparkling holiday lights, and Murphy Park will be filled with entertainment, arts and crafts, delicious food and horse-drawn carriage rides. Each weekend has a special theme with all kinds of fun for all ages. Events take place 6-10 p.m. Friday and Saturday evenings. INFO: glendaleaz.com/events or 623-930-2299

Dec. 2-3, Glendale's Spirit of Giving:

The holidays are a time of generosity, so what could be better than a whole weekend recognizing those who give back to our community? It'll do your heart good to get into the spirit of giving by paying tribute to those selfless organizations who make our community a better place to live. Support local food banks with our canned food drive for St. Mary's Food Bank, plus kids will enjoy all kinds of entertainment!

Dec. 9-10, Glendale's Winter Wonderland:

You won't need snow tires to head to downtown Glendale for Winter Wonderland Weekend, which will feature a children's snow field. Bring the mittens and sip hot cocoa, as you enjoy delightful winter fun not usually found in the Valley. To make it even more magical, snow will fall at the snowfield throughout the evening as the children play. More winter fun will include free make-and-take crafts, face-painting, Santa Claus and more children's entertainment, in addition to the regular horse-drawn carriage rides offered.

Dec. 16-17, Glendale's Jingle Bell Rockin' Nights:

Bring your dancing shoes for a rockin' good time in Murphy Park, which will be packed with music, lights, kids' crafts and entertainment. Enjoy performances of both holiday music and oldies you can dance to, as well as dance troupe performances.

Holiday Carriage Rides

Horse & carriage rides in historic downtown Glendale will run nightly November 25 through January 1, from 6 to 9 p.m. (depending on weather and demand). Friday and Saturday evenings will follow our event hours. The carriage ride line forms in front of the Civic Center during Glendale Glitters Spectacular weekend (November 25 and 26) and at 58th Avenue & Glenn during non event nights and during the December weekends (December 2 and 3, 9 and 10, 16 and 17). Rides cost \$25 per carriage (up to 6 people) and take you through 6 blocks of historic downtown Glendale.
INFO: glendaleaz.com/events or 623-930-2299

Holiday Performances at the Library

Live at the Library:

Grace Lutheran Handbell Choir will perform in the Main Library Auditorium on December 1 at 6:30 p.m. This uniquely talented group will offer favorite holiday tunes rung with multi-sized brass bells.
INFO: 623-930-3573

Flutasia Flute Quartet:

Holiday Concert in the Roadrunner Room at the Foothills Branch Library on December 10 at 3:00 p.m. This relaxing holiday performance features classical and contemporary musical favorites.
INFO: 623-930-3844

Glendale Coffeehouse:

Holiday Jam in the Main Library Auditorium on December 15 at 6:30 p.m. Members of the Glendale Public Library's Acoustic Jam Session will entertain audience members with holiday favorites.
INFO: 623-930-3573

Santa's Workshop

December 10
Holiday shopping with the kids just got easier. Join us at the Foothills Recreation and Aquatics Center on Saturday, December 10 from 10- Noon. A store will be set up with a variety of items (all priced \$3 or less) that kids of all ages can purchase for holiday presents. Santa's elves will be on site to wrap their purchases.
INFO: 623-930-4610

Please note that due to printing deadlines, we encourage you to check our online version of this newsletter for the most up-to-date event information and details.

A Message from Mayor Elaine Scruggs



Special Events in Glendale

Our City of Glendale Marketing and Special Events professionals excel at creating, hosting and managing special events and downtown activities. The events provide fun and excitement for our Glendale families and visitors alike, and attract customers to our unique downtown businesses.

Glendale Glitters, Glitter and Glow, Chocolate Affaire and the Jazz and Blues Festival attract hundreds of thousands of guests each year. They have become a meaningful part of many families' traditions and an important part of sustaining Glendale's 'hometown feel'. At the same time those events bring business to our merchants and create new awareness and appreciation for our city.

Our Marketing Department has worked in partnership with merchants to find creative ways to hold downtown shopping events at little or no cost. Christmas in July, Dog Days of Summer and Teddy Bear Day, resulted in extensive media coverage and brought several thousand visitors to our downtown this past summer. More than 50% of those visitors traveled here from cities outside Glendale and 15-20% were visiting downtown Glendale for their first time.

Marketing Department staff members continually analyze each current and proposed event to ensure that it provides a unique experience for attendees and that the benefits far outweigh any costs. During recent tight economic times, difficult decisions were made to eliminate events which had high costs, low attendance, and were duplicated in multiple locations within short driving distances.

Glendale Glitters is definitely a signature event that is unique, provides both enjoyment for all ages, and creates economic benefit. Our talented staff continues to build on this extraordinary Glendale experience known throughout Arizona and beyond. I hope to see you in our downtown during this holiday season and at our many exciting events throughout the year.

Job Searching Labs

Steve Schrade, former director of human resources for Bashas' Grocery Stores and Estrella Mountain Community College Instructor, will be available at the Main Library to offer job coaching assistance. Bilingual staff will be available at the Velma Teague Branch Library. These open labs are strictly for online job searching, resume writing and other job-related activities. Visit glendaleaz.com/library or call 623-930-3530 for dates and times. One-on-one job coaching appointments are also available by calling 623-930-3531 or by stopping by the reference desk at the Main Library.

Fiesta Bowl Youth Football Clinic presented by NCAA Football

Join us on Saturday, December 17 from 9 a.m. – 1:30 p.m. at the Glendale Youth Sports Complex for one of the Valley's most exhilarating experiences in youth football, the Fiesta Bowl Youth Football Clinic. The clinic is presented by NCAA Football and promotes more than just the fundamentals of the game. Boys and girls, ages 9 - 14, are invited to participate in this free, non-contact clinic led by trained athletes and experienced coaches. Young competitors walk away with the perseverance, discipline and determination necessary to achieve their maximum potential both on and off the field. INFO: fiestabowl.org

Thanks to Our 2011-2012 Special Event Sponsors



THE ARIZONA REPUBLIC

VIN Etching December 3

Bring your vehicle and proof of ownership to Costco (17550 N. 79th Avenue) on Saturday, December 3 for free Vehicle Identification Number (VIN) etching brought to you by the Glendale Police Department, the Arizona Automobile Theft Authority and Costco. VIN Etching is the process of permanently etching a vehicle's 17-digit vehicle ID number on each piece of window glass on your vehicle to deter auto theft. The process takes about 10 minutes; event hours are 9:30 a.m.-12:30 p.m. INFO: 623-930-2498

Holiday Tree Drop Off

The Sanitation Department has established several sites throughout the city where residents can drop off trees for recycling from December 26 through January 8. Be sure to remove all decorations, tree stands, metal stakes and nails. Bring a single, unbagged tree to one of the designated sites, listed online at glendaleaz.com/sanitation.

For a complete listing of city events, activities and meetings, visit glendaleaz.com/calendar.

Mayor Elaine M. Scruggs (623) 930-2260	Councilmember Manuel D. Martinez Cholla District (623) 561-8263
Vice Mayor Steven E. Frate Sahuaro District (602) 439-8151	Councilmember Yvonne J. Knaack Barrel District (623) 930-2249
Councilmember H. Philip Lieberman Cactus District (623) 934-1648	Councilmember Norma S. Alvarez Ocotillo District (623) 930-2244
Councilmember Joyce V. Clark Yucca District (623) 772-9795	City Manager Ed Beasley (623) 930-2870



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