

## Cityline

### Safe City Ranking

Glendale ranks #10 nationally on Forbes' "America's Safest Cities" list. Glendale was ranked as the 10th safest city of larger U.S. cities based on analysis of violent crimes and fatal traffic accidents. The recognition is a tribute to our terrific community and police department who work hard to make Glendale a safer city!



## Coyotes Proud to Call Glendale Home!



The Coyotes are proud to call Glendale home and have made it a priority to connect with this sports-friendly community and its residents.

"We know our team is important to the Valley and especially Glendale and we take that responsibility seriously," Coyotes Chief Operating Officer Mike Nealy

### End the Holiday Season in Style!



Don't miss the Glendale Glitter and Glow Block Party on January 8, from 4- 11 p.m. with dozens of hot air balloons glowing and an eclectic mix of bands performing amidst 1.5 million lights throughout 16 blocks of Historic Downtown Glendale. This popular event will be capped off with "After Glow with *The Chadwicks*" from 9:30 - 11 p.m.

Free parking shuttles will be available from 3:30 until 11:30 p.m., from Glendale Community College, located at 59th and Olive avenues. Event attendees will also have the option of paying for preferred parking in the two downtown garages for \$10. In addition to the free shuttle service, surface and street parking in and around the downtown remain free.

Glendale's Glitter and Glow Block Party is sponsored by ABC-15, KMLE Country, KOOL-FM, 101.5 JAMZ, The Arizona Republic, Sedona Pines, Pacific Monarch, Dunkin Donuts, Monster Energy Drink, Glendale Community College and the Phoenix Coyotes. INFO: 623-930-2299 or [glendaleaz.com/events](http://glendaleaz.com/events)

said. "We are working harder than ever to earn the support of our fans and hope that they will recognize this and come out to cheer on their Coyotes."

The Coyotes recognize that residents are supporters of their NHL team and that they want it to succeed. That's why the team has gone to great lengths to assure on-ice success, which fans witnessed in 2009-10 when the Coyotes won a franchise-record 50 games and returned to the Stanley Cup Playoffs. For making that happen, General Manager Don Maloney was voted the NHL's top executive and Dave Tippett was voted the league's top coach. With such leadership firmly in place, the Coyotes are poised for perennial success and many more trips to the playoffs.

Off the ice, the Coyotes are committed to connecting with residents through fan-friendly events such as Town Hall meetings at Jobing.com Arena, the Coyotes Pack Preview, and other appearances in the community. They have also become sponsors of several of the city's signature annual events, like the Glendale Glitter and Glow Block Party, Glendale Chocolate Affaire, and the Glendale Jazz and Blues Festival.

Nealy, team broadcasters, Coyotes alumni, members of the Coyotes Paw Patrol and mascot Howler recently visited Greenbrier Elementary School in Glendale to get the students and faculty fired up about the season's home opener. The event was a huge success and a lot of fun.

### MLK Luncheon January 14

Join us as we celebrate the life and ideals of Martin Luther King Jr. with a special luncheon on Friday, January 14 at the Glendale Civic Center from 11:30 a.m.- 1:30 p.m. Registration begins at 11 a.m. This year's keynote speaker will be Dr. Warren H. Stewart and the emcee will be ABC15 news anchor Susan Casper.

The luncheon is hosted by the city's Diversity Committee, which strives to promote an environment that places a high value on individuality, dignity, respect and professional growth. The committee will present the Promoting Inclusiveness Award to acknowledge the recipient's contribution to promoting inclusiveness within our community.

**Seating Cost and Info:**  
623-930-2955 or  
[glendaleaz.com/unityday](http://glendaleaz.com/unityday)

**For a complete listing of city events, activities and meetings, visit [glendaleaz.com/calendar](http://glendaleaz.com/calendar).**

Please note that due to printing deadlines, we encourage you to check our online version of this newsletter at [glendaleaz.com/connection](http://glendaleaz.com/connection) for the most up-to-date event information and details.

# A Message from Mayor Elaine Scruggs



## Economic Development in Glendale

Throughout the nation, we continue to hear negative reports and statistics as businesses, states, cities and towns nationwide try to battle out of the current recession. That is why I am so pleased to share this encouraging news about economic development and job creation in the city of Glendale.

Last fiscal year the Economic Development Department facilitated the location or expansion of 22 companies resulting in 1,776 new jobs. The average wage of these jobs was approximately \$45,000, which is above the Department's target of \$42,000. These companies filled more than 1.43 million square feet of existing Industrial and Office space, more than the equivalent of Arrowhead Towne Center and Super Wal-Mart combined.

Glendale's economic development success has carried over into the current fiscal year as we have continued to attract new and expanding businesses to our city. One particular success story has been the Glendale Airpark, which is the area around the Glendale Airport, west of 103rd Avenue between Glendale and Northern. The Airpark buildings were 57% occupied last year. Today, the Airpark is 94% occupied with a great mix of new companies.

The city of Glendale currently enjoys a 95% industrial occupancy rate, which is approximately 20% greater than the competitive industrial market. The City of Glendale is one of the very few Valley cities that experienced an increase in net absorption of office space last year with over 125,000 square feet of additional office space now occupied compared to last year. The City of Glendale is also above average with its retail occupancy rate of over 90%.

Our economic development department continues to look to the future and work with businesses to help them locate, expand or remain in Glendale.

## Mark Your Calendar: January is for Football and Festivals!

Now in its fifth year in Glendale, the Tostitos Fiesta Bowl on Jan. 1, 2011 will match up two of college football's greatest teams. Along with the gridiron action, the game brings a multitude of festivities to enjoy. All events are open to the public. Some events charge admission. INFO: 480-350-0911 or [glendalesgotgame.com](http://glendalesgotgame.com).

- **33rd Annual Fiesta Bowl Band Championship**  
University of Phoenix Stadium  
Thursday, December 30, 2010  
Prelims: 1:00 p.m., Finals: 6:30 p.m.
- **College Football's Biggest Party**  
Glendale Youth Sports Complex  
Monday, January 10, 2011  
12:30 - 5:30 p.m.
- **Tostitos Fiesta Bowl Brings You College Football's Biggest Party**  
Glendale Youth Sports Complex  
Saturday, January 1, 2011  
12:30 - 5:30 p.m.
- **Tostitos BCS National Championship Game**  
University of Phoenix Stadium  
Monday, January 10, 2011  
Game Ceremonies: 6:00 p.m.  
Kickoff: 6:30 p.m.
- **40th Annual Tostitos Fiesta Bowl**  
University of Phoenix Stadium  
Saturday, January 1, 2011  
Game Ceremonies: 6:00 p.m.  
Kickoff: 6:30 p.m.

*The Glendale Youth Sports Complex is adjacent to University of Phoenix Stadium.*

# Around the Horn

## Fourth Annual Foothills Health Fair

The Fourth Annual Foothills Health Fair is being held from 10 a.m. - 1 p.m., Saturday, January 29 at the Foothills Recreation & Aquatics Center. This is an opportunity to gain interesting and valuable health and wellness information for all ages. A variety of local health-related companies and organizations will have informational booths and some will provide services such as free chair massages and blood pressure checks. This is also an opportunity to check out the health and fitness options available at the Foothills Recreation & Aquatics Center. Tours of the fitness center, aquatics area, indoor walking/jogging track and other amenities will also be available. INFO: 623-930-4608

## HAPPY NEW YEAR!

Mayor Elaine M. Scruggs (623) 930-2260	Councilmember Manuel D. Martinez Cholla District (623) 561-8263
Vice Mayor Steven E. Frate Sahuaro District (602) 439-8151	Councilmember David M. Goulet Ocotillo District (623) 937-2524
Councilmember H. Philip Lieberman Cactus District (623) 934-1648	Councilmember Yvonne J. Knaack Barrel District (623) 930-2249
Councilmember Joyce V. Clark Yucca District (623) 772-9795	City Manager Ed Beasley (623) 930-2870



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