

# Happening Soon

## At your parks

### Sign up now for youth summer baseball and softball leagues

Leagues are for boys and girls ages 4-16. Registration is held March 15 – April 2 and costs \$50 for Glendale residents (\$60 for non-Glendale residents). Late sign up is April 3-9. Late fee is \$10. Games start the evening of June 7. Contact Mike Grono at 623-930-2834 or mgrono@glendaleaz.com for more info.

### Family Building Block Challenge - April 17

Families are given a tub of Lego's to build a creation that will wow everyone before it is judged. The event will be 10 a.m. -12:30 p.m. at the Foothills Recreation & Aquatics Center, 5600 W Union Hills Dr. and costs \$30 per family, which includes a 280-piece Lego set to take home. Sign up before April 10 by calling 623-930-4610.

### Glendale Folk & Heritage Festival - March 20 & 21

Enjoy more than 150 entertainers - everything from folk and bluegrass music to cowboy poetry and storytelling. Other highlights include historic site tours, blacksmith demonstrations, children's stage and activity area and workshops by accomplished entertainers. The event will be held March 20-21, 10 a.m.-5 p.m., at Sahuaro Ranch Park Historic Area, 9802 N. 59th Ave. Admission and most activities are free. Refreshments available for purchase. INFO: 623-930-4200.

### Aquafina Pitch, Hit & Run

A free baseball skills competition providing boys and girls, ages 7-14, the opportunity to showcase their abilities. Participants compete in one of four age divisions in three categories: hitting, pitching and running. The competition will be held at 5 p.m., March 27, at the Paseo Sports Complex, 6228 W. Thunderbird Rd. Register by March 25. INFO: 623-930-2834 or mgrono@glendaleaz.com.

### Glendale-Peoria Hershey's Track & Field Games

Boys and girls ages 7-14 can compete in track and field games such as softball toss, standing long jump, 50, 100, 200 and 400 meter dash, 800 and 1600 meter run, and 4x100 meter relay. The games are at 6 p.m., April 16, at Sunrise Mountain High School, 21200 N. 83rd Ave. in Peoria. Register by April 9. INFO: 623-930-2841.

## At your libraries

### OneBookAZ

What if everyone in Arizona read and discussed the same book in the same month? That's what OneBookAZ is all about! See [www.onebookaz.org](http://www.onebookaz.org) for more information.

Visit with "The Trunk Murderess" author Jana Bommersbach on April 21, 7 p.m., Foothills Branch, Roadrunner Room. Bommersbach is the featured guest when the Novel Approach book group gets together – and the public is invited to join.

Join one of these book groups in discussing this scandalous crime:

- April 15, 2 p.m. – Afternoon Book Discussion (Main Library)
- April 21, 7 p.m. – A Novel Approach (Foothills Branch)

### OneBookAZ Kids

Children are reading Susan Lowell's "Three Little Javelinas/Los Tres Pequeños Jabalies." They are also sure to enjoy the "The Three Little Javelinas" puppet show, which is based on the book. It is being offered at the following locations:

April 6, 10:30 a.m. and 7 p.m.,  
Main Library Storytime Room  
April 7, 10:30 a.m. and 7 p.m.,  
Main Library Storytime Room  
April 10, 2 p.m.,  
Main Library Storytime Room

April 20, 10:30 a.m.,  
Velma Teague Branch Storytime Room  
April 22, 6:30 p.m.,  
Velma Teague Branch Storytime Room

April 27-May 1, Foothills Branch Library: "The Three Little Javelinas" puppet show takes place of the regular storytimes and family storytimes. Toddler times will feature an act from the show.

### Turn Off the TV Week: April 18-24

Does your family watch too much television? If so, hide the remote control and come to the library and join us for special activities. There is something for everyone, especially the younger members of your family. Check the library's online calendar for specifics about the numerous activities taking place during "Turn Off the TV Week." INFO: [www.glendaleaz.com/libraries](http://www.glendaleaz.com/libraries).



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Cholla District  
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David M. Goulet  
Ocotillo District  
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Councilmember  
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Barrel District  
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### The Connection

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[www.glendaleaz.com](http://www.glendaleaz.com)  
[www.visitglendale.com](http://www.visitglendale.com)  
[www.glendalestogotgame.com](http://www.glendalestogotgame.com)

For more information, contact the Glendale Visitor Center at 623-930-4500. \*Event takes place in Historic Downtown Glendale. Council meetings are aired live on Glendale 11 and online at [www.glendaleaz.com/glendale11](http://www.glendaleaz.com/glendale11).

## Calendar

April	May
6 Glendale City Council budget workshop, 1:30 p.m.*	4 Glendale City Council workshop, 1:30 p.m.*
13 Glendale City Council meeting, 7 p.m.*	11 Glendale City Council meeting, 7 p.m.*
16 Friday Nite Lights, 5 p.m.*	18 Glendale City Council workshop, 1:30 p.m.*
17-18 Glendale's 27th Annual Gibson Jazz and Blues Festival*	21 Friday Nite Lights, 5 p.m.*
20 Glendale City Council budget workshop, 1:30 p.m.*	25 Glendale City Council meeting, 7 p.m.*
27 Glendale City Council meeting, 7 p.m.*	

### LIBRARY LOCATIONS

Glendale Main Library	Foothills Branch Library	Velma Teague Branch Library
5959 West Brown Street • 623-930-3530	19055 North 57th Avenue • 623-930-3830	7010 North 58th Avenue • 623-930-3430
Glendale park locations are available online at <a href="http://www.glendaleaz.com/parksandrecreation">www.glendaleaz.com/parksandrecreation</a>		

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March-April 2010



Clean & safe neighborhoods



About the U.S. Census



Glendale Weed & Seed program

# The Connection

A Newsletter for City of Glendale Residents

## 27th Annual Gibson Jazz & Blues Festival rocks Glendale April 17-18

Get ready for a great time at Glendale's 27th Annual Gibson Jazz & Blues Festival. The event will feature a tremendous lineup of local, regional and national entertainment in Historic Downtown Glendale, April 17-18.

Glendale's Gibson Jazz & Blues Festival is not just about music, as the event will also feature craft artisans and delicious food and beverages, including wine tasting by Kokopelli Winery.

Glendale's longest-running festival will also feature an eclectic mix of artisans representing a myriad of art forms. Four artists will work on-site, giving event attendees an interactive, one-of-a-kind experience to add to the musical performances. The arts component is sponsored by the Arts Commission.



The event will run noon to 10 p.m. on April 17 and noon to 6 p.m. on April 18. Admission and parking are free. Parking is located throughout the downtown area, including handicapped parking. Historic Downtown Glendale is located at 58th and Glendale avenues.

Sponsors for the event include Gibson Guitar, KTVK Channel 3, *The Arizona Republic*, KOOL, KMLE, JAMZ, Kokopelli Winery, Sedona Pines and Pacific Monarch Resorts.

Glendale's 27th Annual Gibson Jazz & Blues Festival is produced by Glendale's Office of Special Events. For more information, call the city special event hotline at 623-930-2299 or visit [www.glendaleaz.com/events](http://www.glendaleaz.com/events).

## Residents' input sought for Glendale's Onboard transportation program

Residents are invited to attend two upcoming events to get an update about transportation projects included in the Glendale Onboard (GO) Transportation program.

Residents will have a chance to speak with transportation representatives, learn more about current and upcoming transportation projects the city has planned and provide input on the program.

The first event is a transportation fair held in conjunction with the Glendale Family Bike Ride on March 27. The transportation fair will take place from 7-11 a.m. at the Sahuaro Ranch Park soccer field, 59th Avenue and Mountain View Road.

The second event is the 6th annual GO Program open house, which will be held from 4:30-7:30 p.m., April 14, at the Glendale Civic Center, 5750 W. Glenn Dr. Both events will be an open house format, allowing the public to attend at their convenience. Representatives

will be on hand to answer questions on such projects as the Light Rail, Grand Avenue, the Northern Parkway, Loop 303, the Grand Canal and New River bicycle paths.

Just over eight years ago Glendale voters approved Proposition 402, which dedicated a half-cent sales tax for transportation improvements and created the city's GO Transportation Program.

To date, the program has resulted in expanded transit services, enhanced traffic flow and safety on Glendale streets and at intersections, and further development of bicycle and pedestrian facilities throughout the city. Many additional improvements are scheduled during the next several years.

For more information or to read the 2009 GO annual report, call 623-930-2940 or visit [www.glendaleaz.com/transportation/goprogram](http://www.glendaleaz.com/transportation/goprogram).



## Glendale's Memorial Park Cemetery is a historical landmark

Did you know Glendale has its own memorial park that is full of history? In 1900, three Glendale churches formed the Glendale Cemetery Association and established the city's oldest cemetery. Together, they purchased the original land that is now the cemetery's "historic desert section."

In 1962, the city became responsible for the upkeep of the cemetery grounds and day-to-day operations.

Among the thousands of Glendale residents and others buried at the cemetery are veterans of the Civil War and several of Glendale's founders.

Interestingly, Glendale Memorial Park Cemetery has kept current and historical documents of burials in the park. In 2006, information from the record books was made available through the city Website at [www.glendaleaz.com/cemetery](http://www.glendaleaz.com/cemetery), providing a fascinating record of Glendale's early community members.

For the historian or the curious, Glendale hopes the archival value of these records will be useful to family members interested in visiting the cemetery and for genealogical purposes.

*Glendale Memorial Park Cemetery is located at 7844 N. 61st Ave.*



## A Message from Mayor Scruggs

### Mega Events in Glendale

The development of our sports and entertainment district has resulted in many exciting events that have attracted visitors from across our nation and around the world.

While guests in our city, these visitors contribute heavily to our economy by staying in Glendale hotels, eating in Glendale restaurants, and shopping in Glendale stores.

Here are a few statistics to quantify the fact that people know about Glendale and seek information on all our city has to offer. In 2009, there was a 25.8 percent increase in tourism e-newsletter subscribers; a 47.6 percent increase in visitor information packets given out; and a 133.7 percent increase in unique visitors to [www.visitglendale.com](http://www.visitglendale.com). That increase took us over the half million mark in people looking specifically for tourism information about our city.

On March 28, Glendale will be the site of another mega event when we host *Wrestlemania XXVI* at University of Phoenix Stadium. It is projected that *Wrestlemania* will generate a \$35-\$50 million economic impact to the Valley's economy, which is just what we need in these perilous times. Glendale can also expect to host a wide variety of fans from all around the country and the world. The 2008 *Wrestlemania* in Orlando attracted fans from all 50 states, five Canadian provinces and 21 countries!

*Wrestlemania* comes on the heels of other exciting national events that brought economic gain and positive attention to Glendale's sports and entertainment district. On Jan. 4, University of Phoenix

Stadium played host to the Tostitos Fiesta Bowl. As one of the nation's four BCS sites, the Fiesta Bowl has an annual economic impact of roughly \$231 million.

Our hometown Arizona Cardinals filled University of Phoenix Stadium for every regular season game and once again won the NFC West championship. Their success provided Glendale the opportunity to host an NFL playoff game with the Cardinals beating the Green Bay Packers 51-45 on Jan. 10.

Glendale's Sports and Entertainment District was created with the intention of strengthening and diversifying our great city. In granting the city of Glendale favorable bond ratings recently, Moody's Investor Service and Standard and Poor's cited our sports and entertainment district as beneficial to the city's stable financial outlook. These strong bond ratings allow our city to get superior interest rates for the financing of capital projects, freeing up money for other needs for the city.

All of this activity, plus the first season of spring training baseball in Glendale, resulted in average hotel occupancy of 53.9 percent in Glendale hotels for 2009, an increase of 8.9 percent compared to 2008. The West Valley was the only region that experienced positive growth in hotel occupancy over the past year while other regions in the Valley have seen a decline of 10-18 percent in their occupancy.

Our sports and entertainment district continues to attract visitors, generate revenue and establish Glendale as a nationally recognizable destination. It will continue to play a vital role in the strength and the future of our community.

### Glendale Weed & Seed program continues to give back to the community



Eddie Camarillo and Dennis Burke

U.S. Attorney Dennis K. Burke recently joined Orchard Glen Weed & Seed representatives in Glendale to tour the Boys and Girls Club, Swift Kids Branch in the Orchard Glen neighborhood. The Swift Kids Branch is a collaboration among Glendale, Smith Elementary School and the Orchard Glen Weed & Seed program.

Eddie Camarillo, the Swift Kids Branch 2010 Youth of the Year, served as tour guide. Camarillo is a Glendale High School student who will compete against 10 other teens in metro Phoenix for a chance to advance to the state competition for "Youth of the Year" based on leadership and participation in the Boys and Girls Club.

Under the U.S. Department of Justice, Weed & Seed is a \$1 million federal grant program that provides funding to coalitions of law enforcement and community service providers and residents, with the goal of reducing violent crime around the nation one local community at a time. There are 11 Weed & Seed sites throughout Arizona.

For more information about the federal Weed & Seed program, visit [www.weedandseed.info](http://www.weedandseed.info).



## United States® Census 2010 is underway!

Here's a breakdown of the U.S. Census in a snapshot:

**What:** The census is a count of everyone residing in the United States.

**Who:** All U.S. residents must be counted—both citizens and non citizens.

**When:** You will receive your questionnaire in March 2010 either by U.S. mail or hand delivery. In partnership with the U.S. Census, Glendale will be assisting to ensure that a thorough count of persons living in our community is completed by April 1.

**Why:** Federal law requires a national census once every 10 years to count the population and determine the level of federal funding Glendale receives. The higher the response rate, the more funding Glendale receives to provide for city services.

**How:** Households should complete and mail back their questionnaires. Households that do not respond may receive a replacement questionnaire in early April. Census takers will visit households that do not return questionnaires to take a count in person.

#### What does the 2010 Census mean to Glendale?

- More than half of the city's operating budget is determined by census data!
- Ensures we are fairly represented at the state and federal level.
- Provides funding for police and fire protection.
- Funds our parks and libraries.
- Funds our streets and roads.
- Funds school lunch programs and senior centers.
- The higher the response rate on the 2010 U.S. Census for Glendale, the more revenue the city receives to provide essential city services.
- Census revenue goes toward paying for essential city services such as police and fire protection.
- Schools and hospitals also receive funding based on the census count.

For more information, visit [www.glendaleaz.com/census](http://www.glendaleaz.com/census).

## Is your property in a designated flood hazard area?

Being prepared to handle an emergency is imperative to keeping you and your family safe. One step you must take is to find out if your property is located in a flood-prone area.

Some parts of Glendale are designated by the Federal Emergency Management Agency (FEMA) as being in a special flood hazard area. Properties in these areas are required to purchase flood insurance as part of their home mortgage. However, other sections of the city are subject to flooding that are not shown on the Flood Insurance Rate Maps (FIRM).

Glendale's Engineering Department has copies of the FIRMs for the entire city and can let you know if your property is in a special flood hazard area. The department also has copies of FEMA elevation certificates for some structures within the city and may be able to let you know if flooding has been reported in your area in the past.

All properties within the Glendale can obtain flood insurance whether or not you are in a designated flood area. Remember, most standard homeowners' policies do not cover flood loss. For more information, contact Glendale's Engineering Department at 623-930-3630.

## Resolve to have a safe and clean neighborhood

Glendale wants you and your neighbors to have safe, clean neighborhoods that shine with community pride.

The Code Compliance Department ensures properties are in compliance with various city codes, which preserve and promote the health, safety and living environment of our neighborhoods. Glendale provides education and enforcement to protect neighborhoods from the negative impact of blighting and deteriorating conditions.

Over the years, Glendale has discovered the most common code violations are some of the simplest to prevent and correct.

Here are a few tips for keeping properties safe and clean:

- Maintain grass lawns to a height not exceeding 6 inches.
- Dispose of trash properly by using designated trash and recycling containers.
- Remove visible outdoor storage of household items.
- Remove inoperable vehicles from public view and park vehicles on designated dustproof areas.

City staff proactively inspects properties, responds to resident reports about possible violations and are available to attend neighborhood meetings to answer questions and provide additional property maintenance tips.

Please call 623-930-3610 or visit [www.glendaleaz.com/](http://www.glendaleaz.com/) CodeCompliance to report possible violations or to request our attendance at your neighborhood's meeting.

## Messages from Glendale Public Safety



The thought of someone stealing your identity is frightening, and the after-effects can haunt you for years to come. Often the victims of identity theft don't know their personal information has been compromised until it's too late. Here are a few ways to protect yourself:

- Do not disclose personal information to strangers via the Internet, telephone, job applications or through the mail unless you initiated the contact.
- Order a copy of your credit report from each of the three credit bureaus at least once a year.
- Install firewall and anti-virus software on all your computers.
- Never leave outgoing mail in your mailbox, especially with checks enclosed.
- Pay attention to your bank and credit card statements and examine the activity for unauthorized charges.
- Limit the items you carry with you; for example, don't carry your social security card or birth certificate.
- "Shred It & Forget It." Credit card offers, tax returns, medical bills and old bank statements should be shredded. Glendale's Community Action Teams are proud to partner with the Target Corporation and Cintas Document Management Company to offer free document shredding to help combat identity theft. It's a fast, convenient, drive-thru service where you can bring up to three standard-size file boxes for secure shredding. The next event is April 17 at the Target store located at 10040 N. 43rd Avenue at 9 a.m. For more information, call Carol Bolick at 623-930-2571 or email [cbolick@glendaleaz.com](mailto:cbolick@glendaleaz.com).

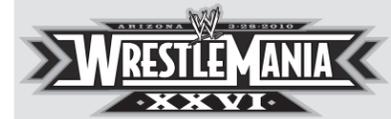
### "Glendale's Hope" providing help for Haiti

Glendale firefighters volunteered their time during the 15th Annual Glendale Chocolate Affaire to sell "Glendale's Hope" chocolate bars to raise money for local Glendale Firefighter Charities and Haiti relief.

"This was an excellent opportunity to help people who need a hand both locally and in Haiti," said John Holland, Glendale fire captain and Local 493 Chapter vice president. "The generosity of the community made it a success. We were just happy to be a part of it. We thank the Cerreta Candy Company in Glendale and the city's Office of Special Events for helping us with this important endeavor."

Glendale firefighters raised a total of \$5,626 by selling chocolate bars using the Willy Wonka golden ticket theme. One hundred candy bars had a golden ticket which could be redeemed for a prize. Prizes included hotel accommodations, gift certificates, lunches and more. All prizes were donated. The grand prize winner will be "Chocolatier for the Day" at the Cerreta Candy Company at a date of the winner's choosing.

Donations can still be made at any Wells Fargo Bank using the account titled "Glendale's Hope for Haiti."



**WrestlemaniArt - March 24, 5 p.m.**  
Check [www.wwe.com](http://www.wwe.com) for details.

**WrestleMania Axxess - March 25-28**  
WWE's Biggest Interactive Fan Event of the year! This is one event WWE fans of all ages will want to be a part of!  
Thursday, March 25, 6 - 10 p.m.  
Friday, March 26, 6 - 10 p.m.  
Saturday, March 27, 8 a.m. - 11:30 p.m.  
Sunday, March 28, 8 a.m. - 12 p.m.

**WWE Hall of Fame - March 27, 4 p.m.**  
Make your plans to join the WWE superstars, divas and legends for one of the most memorable evenings in WWE history as the Class of 2010 is enshrined into the WWE Hall of Fame.

**WrestleMania® XXVI**  
**March 28, 5-10 p.m.**  
Showing live on Pay-Per-View at 4 p.m.

**Monday Night RAW**  
**March 29, 5:30 p.m.**  
See your favorite WWE RAW superstars, including Triple H, John Cena, Shawn Michaels, Randy Orton and many more!

Visit [www.wwe.com](http://www.wwe.com) for event locations, details and more information.