

Glendale, AZ

special events

"Arizona's Best Hometown Festivals"

Glendale
Glitters



FIESTA
GLENDALE!



Glendale
Chocolate
Affaire

GLENDALE
HomeOWN of July

Dear Potential Food Vendor:

Thank you for your interest in Arizona's Best Hometown Festivals in Glendale, AZ. The enclosed information sheet is for you to complete and return to Special Events along with pictures of your set up and menus of the food(s) you offer.

Please keep in mind the following:

- ❖ This is NOT an application and does NOT guarantee your admittance into our events.
- ❖ The City of Glendale Special Events Division produces high-end festivals that showcase The City of Glendale, help build a sense of pride for its citizens and that provide positive economic impact to the business community.
- ❖ The City of Glendale produces Arizona's Best Hometown Festivals. We "grandfather in" food vendors from previous festivals and events in which they have participated the previous year. When a vacancy does come available, before filling it, we consider what food vendor would make best use of that vacancy, what makes them or their product special and what food vendor would make best use of the space financially.
- ❖ When a food vendor is contracted for a festival, there is a non-refundable space deposit (\$75 - \$200 depending on the festival) plus 20% of gross sales.
- ❖ We provide each food vendor with 20amp/110 volt power. Extra power is available at an additional cost. If 220 power is required, the food vendor is required to bring their own hook up.
- ❖ At nearly all of our events our food vendors work out of 10' x 10' or 10' x 20' tents, which we provide.
- ❖ Water is available at all of the events, but there are no direct hook-ups.
- ❖ Bottled beverages are permitted to be sold only through our beverage sponsor. For the 2005 - 2006 season, Kalil Bottling is our sponsor.

After reviewing this information and the attached sheet, should you have any questions, please call me at 623.930.2017. Once your sheet is completed, please return it with pictures of your set up and menus to:

City of Glendale Special Events
5850 W. Glendale Avenue
Glendale, AZ 85301
Attn: Christopher M. Yates

Again, thank you for your interest in Arizona's Best Hometown Festivals.

Sincerely,

Christopher M. Yates
Special Events Coordinator

Enclosure



GLENDALE

5850 West Glendale Ave.
Glendale, AZ 85301
www.glendaleaz.com/festivals



City of Glendale

Food Vendor Information Sheet

Name _____ Business Name _____

Mailing Address _____

City _____ State _____ Zip _____

Day Phone (with area code) _____ Night Phone (with area code) _____

FAX (with area code) _____ E-mail Address _____

Signature _____ Date _____

List the primary item that you would like to sell (*list only one*):

List three secondary items that you would like to sell:

1. _____
2. _____
3. _____

List any other items that you would like to sell at our festivals (use an additional sheet if needed, or attach a menu):

Please number up to five City of Glendale events for which you would like to be considered. List them in order- 1 being the event for which you would most like to be considered.

Event	Date(s)	Total Hours	Estimated Attendance
_____ Hometown 4 th of July	July 4, 2006	3	35,000
_____ Fiesta Glendale	September 15-16, 2006	12	15,000
_____ Glitters Spectacular	November 24-25, 2006	10	50,000
_____ Enchanted Evenings	December 1-2, 8- 9, & 15-16, 2006	8 per wknd	10-12,000 per wknd
_____ Glitter & Glow	January 14, 2006	5	55,000
_____ Chocolate Affaire	February 3-5, 2006	22	55,000
_____ Jazz & Blues Festival	April 21-23, 2006	25	18-20,000

Please list other Festival/Fairs/Events (if any) that you have participated in as a food vendor in the past year (you may use a separate sheet of paper if necessary).

