

FOR IMMEDIATE RELEASE: October 3, 2014  
CONTACT: Kimberly Larson, 623-930-2989, Public Information Office

## GLENDALE'S OFFICE OF SPECIAL EVENTS WINS THREE INTERNATIONAL AWARDS

**GLENDALE, Ariz.** – Glendale's Office of Special Events was honored with three new awards from the festival industry's top professional organization, the International Festival and Events Association (IFEA), for excellence in event production.

The following awards were given for the 2013-14 event season, for events with a budget under \$250,000:

- **Bronze** – In the category of Promotional Printed, Glendale's Chocolate Affaire program won for Best Cover Design; *(see image attached)*
- **Bronze** – In the category of Merchandise, an award was received for the Best Pin or Button for the Glendale Glitter & Glow Block Party
- **Bronze** – In the category of Media Relations, Glendale Glitters Spectacular Weekend won for the Best Press/Media Kit

The awards were announced at IFEA's annual conference in Kansas City, MO, on Sept. 29.

"We are very proud of the work our special events team creates in support of our festivals," said Martin Dickey, Glendale's special event division manager since 2006. "It is particularly rewarding when our staff's dedication and creativity receive recognition from our industry peers nationally and internationally."

The IFEA is a non-profit membership organization with members spanning 40 countries and five continents, and offers the most complete source of ideas, resources, information, education and networking for festival and event professionals worldwide.

For a calendar listing of Glendale's award-winning festivals, visit [www.glendaleaz.com/events](http://www.glendaleaz.com/events).

###