

***PLEASE NOTE: Since the Glendale City Council does not take formal action at the Workshops, Workshop minutes are not approved by the City Council.**

**MINUTES
CITY OF GLENDALE
CITY COUNCIL WORKSHOP
SEPTEMBER 4, 2007
1:30 P.M.**

PRESENT: Mayor Elaine M. Scruggs, Vice Mayor Manuel D. Martinez, and Councilmembers Joyce V. Clark, Steven E. Frate, David M. Goulet, Yvonne J. Knaack, and H. Phillip Lieberman

ALSO PRESENT: Ed Beasley, City Manager; Pam Kavanaugh, Assistant City Manager; Craig Tindall, City Attorney; and Pamela Hanna, City Clerk

1. FORMATION OF AN AD-HOC ARIZONA CENTENNIAL LEGACY PROJECT COMMITTEE

CITY STAFF PRESENTING THIS ITEM: Mr. Steven Methvin, Assistant to the Mayor

This is a request for the City Council to consider forming an ad-hoc Arizona Centennial Legacy Project Committee to partner with State efforts to celebrate Arizona's 100th anniversary in 2012.

Participating in an Arizona Centennial Legacy Project provides additional tourism opportunities for the city.

Arizona is the last of the contiguous forty-eight states to reach 100 years. The 47th legislature passed an act authorizing the Arizona Historical Advisory Commission to develop and coordinate a statewide plan that includes lasting projects that memorialize Arizona's centennial, known as Legacy Projects.

The legislature appropriated \$2.5 million in fiscal year 2006-2007 to encourage and facilitate legacy projects. Before this appropriation can be spent by vote of the legislature, a matching amount of \$5 million must be raised statewide from non-state sources. The goal is to have \$7.5 million available to plan and produce local, regional and statewide centennial projects and activities. To date, the commission has raised approximately \$75,000 in matching funds.

Local governments will have the primary responsibility to stimulate and sponsor projects. The intent is that this will motivate initial funding that will provide the required match to activate the state appropriation to be distributed statewide. With the expectation that many of the contributions used to achieve the state match

requirements will either be earmarked or allocated to a specific legacy project, the Commission may consider financial assistance for these projects when the state appropriation of \$2.5 million has been matched and is available for the Commission to use.

The research, funding and development of legacy projects will come primarily from Arizona cities, towns, counties, and Indian tribe communities by the formation of local Arizona Centennial Legacy Project Committees. Legacy Projects can include, but are not limited to, creation of public art in commemoration of events or for the centennial; restoration of historic properties to public access and use; publication of books or articles that enhance knowledge of Arizona's history through new research; or public exhibits and programs.

House Concurrent Memorial 2006 urges each Arizona city, town, county, and Indian tribe to appoint a centennial committee that is charged with the responsibility of identifying and developing legacy projects in their communities to commemorate Arizona's centennial.

The City of Glendale will have celebrated its own centennial in 2010.

Vice Mayor Martinez attended a May 1, 2007 Arizona Centennial Kickoff meeting. Vice Mayor Martinez' follow up memo is included in the materials that were presented to the Council for the meeting.

The creation of an Arizona Centennial Legacy Project in Glendale will present additional opportunities to draw tourism to the city. Participating Legacy Project communities will be included in all Centennial promotional material drawing attention to locally-initiated projects that celebrate Arizona's centennial.

Staff is seeking guidance from the City Council on whether to create an ad-hoc Arizona Centennial Legacy Project Committee to develop and initiate a local project marking Arizona's centennial.

Based on Council direction, staff recommends developing a Glendale-based ad-hoc Arizona Centennial Legacy Project Committee consisting of 10-15 members. The committee would have responsibility for researching projects, exploring funding options and making a Legacy Project recommendation to the Council for approval.

Possible committee members could include representatives from families who have had a long-standing presence in our community; representatives from the Japanese, Mexican, and Russian communities; Glendale Historical Society; Glendale Women's Club; Glendale Rotary Club; Glendale Chamber of Commerce; Mayor's Youth Advisory Commission; local chapters of the Disabled American Veterans and American Legion; as well as city staff.

Mr. Steven Methvin provided a brief summary to the Council. He asked for any questions or comments.

Councilmember Goulet asked if they were being asked to form two committees, one for 2010 and 2012. Mr. Methvin stated that he was only inquiring about the Arizona Centennial Legacy Project Committee. Councilmember Goulet asked if there was a date set to start the committee and how many members were needed. Mr. Methvin explained that staff recommended 10 to 15 members, with a start date being as soon as possible in order to achieve the matching funds. He went on to explained how the matching funds work.

Councilmember Goulet asked if there was a specific amount recommended for each city based on geographic size or other criteria. He also inquired as to what would happen if the city falls short in their goals. Mr. Methvin stated that there was no amount set per city. He added that each city would decide the amount and how big the project would be.

Councilmember Goulet questioned whether this would be a citizen or corporate driven project. Mr. Methvin said the committee could approach this in different ways. He discussed community donations, art funds and corporate donors. He noted that once the committee was formed, they would get a clearer picture.

Vice Mayor Martinez discussed his attendance at the Arizona Centennial Kickoff meeting on May 1, 2007. He said the meeting was well attended. He stated he believes the City's Historical Preservation Commission should be involved in the committee. He added that he would also like to see a member in the field of education on the committee.

Vice Mayor Martinez stated that some cities have already committed to their donations. He said that the City of Glendale should follow suit and commit to a donation. He suggested \$50,000.

Councilmember Clark stated her support in moving forward with this project. She said staff had suggested possible committee members could include representatives from families who have had a long-standing presence in our community; representatives from the Japanese, Mexican, and Russian communities; Glendale Historical Society; Glendale Women's Club; Glendale Rotary Club; Glendale Chamber of Commerce; Mayor's Youth Advisory Commission; local chapters of the Disabled American Veterans and American Legion; as well as city staff. She added that she believes this project would be very educational to the children in the community.

Councilmember Lieberman reiterated the importance of the education factor. He stated that they should have a representative from high schools and grade schools in order to have children involved from the start. He said as far as the suggested donation of \$50,000, it seemed appropriate; however he would have to look and see what other cities had done. He discussed the importance of Glendale's Centennial celebration in 2010.

Councilmember Frate stated his support for this project. He noted that the City Clerk has archived documents that are a source of information on Glendale's history.

Mayor Scruggs stated that there was support from the City Council to create an ad-hoc Arizona Centennial Legacy Project Committee to develop and initiate a local project marking Arizona's centennial.

ADJOURNMENT

The meeting was adjourned at 1:55 p.m.