

Glendale 2035 General Plan Update & Steering Committee

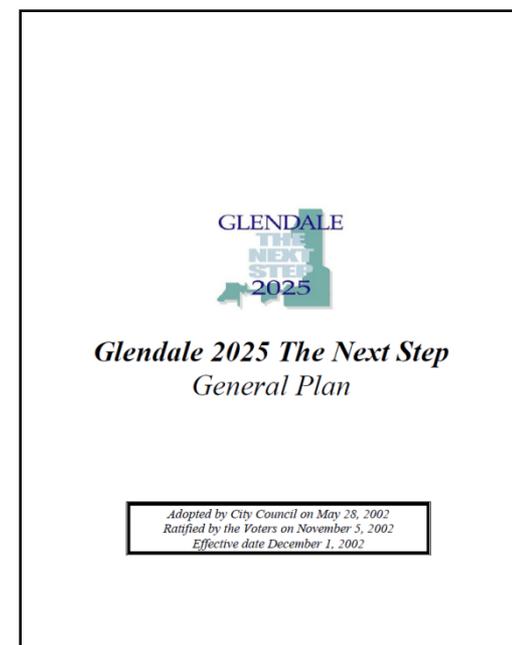
May 6, 2014

City Council Workshop



What is the General Plan?

- The **General Plan** represents Glendale's vision for the future and the land use, goals, policies and programs that will guide the community in achieving this vision.
- The General Plan:
 - Is required by state law
 - Serves as the official policy statement for the city to guide the public and private development of the community
 - Guides new development and redevelopment initiatives
 - Must be updated approximately every 10 years
 - Many Valley cities have recently completed their General Plan updates or are in the process of doing so



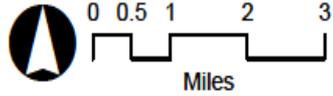
GLENDALE



GENERAL PLAN LAND USE MAP

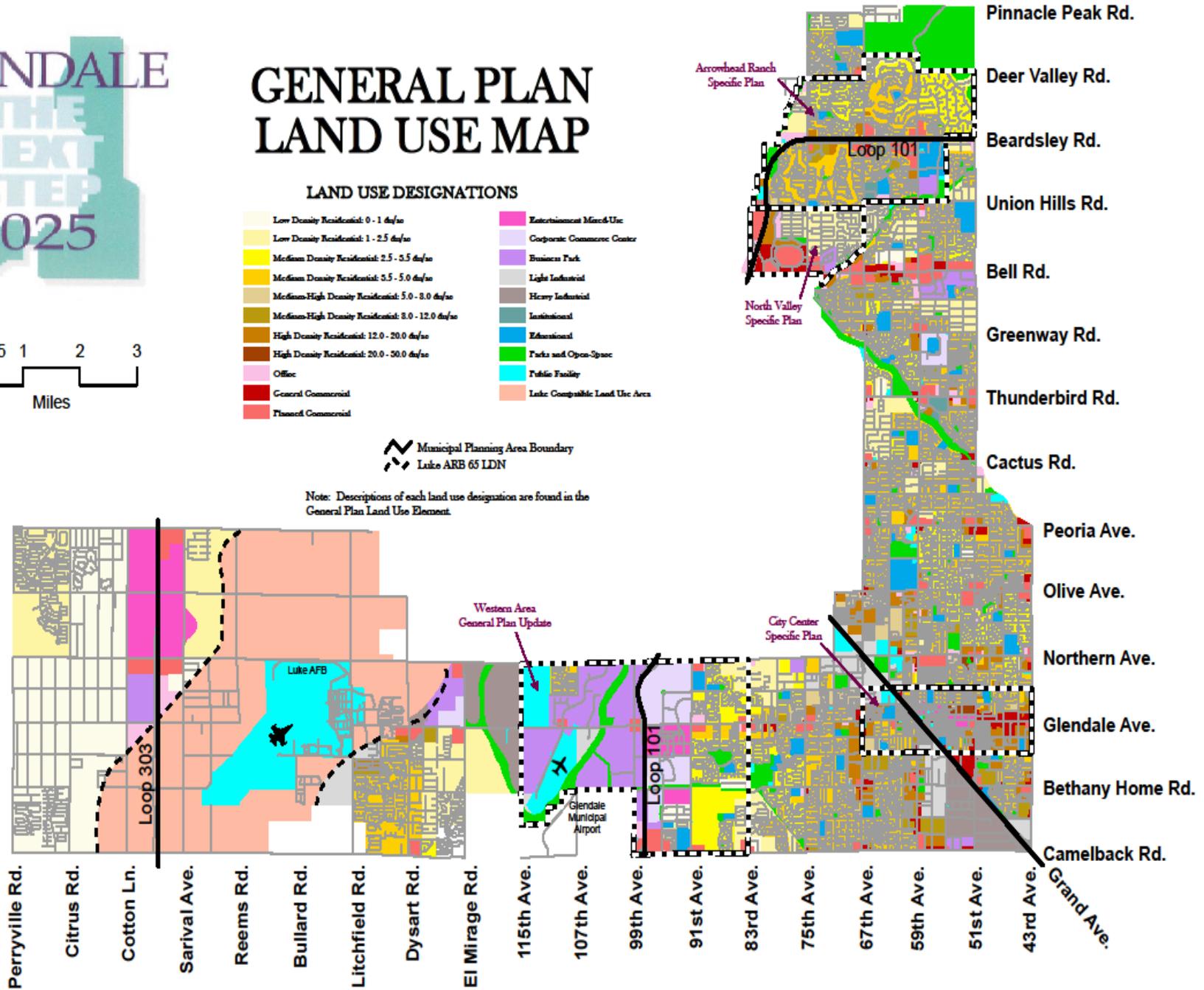
LAND USE DESIGNATIONS

Low Density Residential: 0 - 1 du/ao	Entertainment Mixed-Use
Low Density Residential: 1 - 2.5 du/ao	Corporate Commerce Center
Medium Density Residential: 2.5 - 5.5 du/ao	Business Park
Medium Density Residential: 5.5 - 5.0 du/ao	Light Industrial
Medium-High Density Residential: 5.0 - 8.0 du/ao	Heavy Industrial
Medium-High Density Residential: 8.0 - 12.0 du/ao	Institutional
High Density Residential: 12.0 - 20.0 du/ao	Educational
High Density Residential: 20.0 - 50.0 du/ao	Parks and Open-Space
Office	Public Facility
General Commercial	Luke Compatible Land Use Area
Planned Commercial	



Municipal Planning Area Boundary
 Luke ARB 65 LDN

Note: Descriptions of each land use designation are found in the General Plan Land Use Element.



Perryville Rd.
 Citrus Rd.
 Cotton Ln.
 Sarival Ave.
 Reems Rd.
 Bullard Rd.
 Litchfield Rd.
 Dysart Rd.
 El Mirage Rd.
 115th Ave.
 107th Ave.
 99th Ave.
 91st Ave.
 83rd Ave.
 75th Ave.
 67th Ave.
 59th Ave.
 51st Ave.
 43rd Ave.
 Grand Ave.

Pinnacle Peak Rd.
 Deer Valley Rd.
 Beardsley Rd.
 Union Hills Rd.
 Bell Rd.
 Greenway Rd.
 Thunderbird Rd.
 Cactus Rd.
 Peoria Ave.
 Olive Ave.
 Northern Ave.
 Glendale Ave.
 Bethany Home Rd.
 Camelback Rd.

General Plan Update

- Staff is updating the current General Plan
 - The update will reflect current conditions such as the development of employment and transportation corridors of Loop 101, Loop 303 and Northern Parkway
 - Will recognize the Sports & Entertainment District
 - Furthers Glendale's partnership with Luke Air Force Base
- Work on the update will continue through the rest of the year, through 2015 and into 2016
- Matrix Design Group has been hired to assist with this endeavor
- City Council approval and voter approval will be required
- General Election is planned for November 8, 2016

Basic Content Requirements

- Arizona State Law (Arizona Revised Statutes Title 9, Chapter 4, Article 6) requires 17 General Plan elements
- The General Plan requires certain elements(chapters)
- Some elements are elective

Overview of General Plan Update Tasks

- **Public Involvement Plan**
 - Develop a Citizen Participation Plan to engage the public in the Update process
- **Compilation of Existing Data**
 - Collect and compile existing plans, studies, and analysis documents from City departments and summarize via “White Papers”
- **Plan Elements**
 - Development and update to the existing General Plan elements
 - Development of missing elements
- **Public Hearings**
 - Final review and hearings
- **Final Deliverables**
 - Production and delivery of General Plan Update and maps

Who is Guiding this Effort?

- The community of Glendale
- The City Council and Planning Commission
- A Steering Committee of residents was appointed by the City Council to help guide the development of the Update
- The above are supported by City staff and the consultant team (Matrix Design Group) who will be providing the technical work needed to develop the Update

Public Participation

- City Council District meetings
- Public workshops and open houses
 - Issues and opportunities
 - Draft General Plan Update
- General Plan Update website
 - www.glendale2035.com
 - Follow us on Facebook and Twitter
- Online survey
- Sign-up for eBlasts and eNewsletters about the project
- News media / public service announcements



Steering Committee

- Over ten years ago, as part of the development of Glendale 2025, a steering committee known as the General Plan Focus Group was formed
- The Focus Group assisted staff and built capacity for support of the planning endeavor
- The Steering Committee that was formed this year through City Ordinance No. 2872 (dated January 14, 2014) will assist with the development of Glendale 2035 and will provide guidance to staff and to Matrix

Steering Committee (cont.)

- In accordance with current practices, recruitment was processed by the Government Services Committee (GSC)
- Additional members consisting of business and community leaders selected by staff were recommended to GSC and Council for appointment
- On May 7, 2014 the initial meeting of the Steering Committee will take place and we are all excited to continue to work on the Update

Steering Committee (cont.)

- The Steering Committee will assist with the development of Glendale 2035 and will provide guidance to staff and Matrix Design Group by:
 - Providing insight on issues and opportunities
 - Reviewing documents and providing comments
 - Provide a “sounding board” for ideas and alternatives
 - Assist in developing a plan that reflects local needs
- The Steering Committee is an advisory body that provides recommendations to the Planning Commission and City Council
- The Planning Commission will be heavily engaged in the Update as well

Project Schedule

- The General Plan Update process began in the spring of 2014 and will continue through the year 2016
- Public involvement and engagement will be a critical element to the Update throughout the process
- Approval of General Plan Update
 - per Arizona Revised Statutes Title 9, Chapter 4, Article 6
 - Public Draft Review
 - 60 day public review
 - City Council approval
 - 2 public hearings required, held in different locations in the City
 - Voter approval is required
 - General Election is planned for November 8, 2016

How Long Will This Process Take?

Spring/Summer
2014

- Compilation of data
- Background Research

Fall / Spring
2014 / 2015

- Review of White Papers
- Update of current elements

Spring/Spring
2015 / 2016

- Draft Elements
- Draft GP Update
- Adoption

Fall 2016

- General Election Vote

Public Outreach, Meetings and Workshops

Glendale 2035 General Plan Update & Steering Committee

May 6, 2014

City Council Workshop

