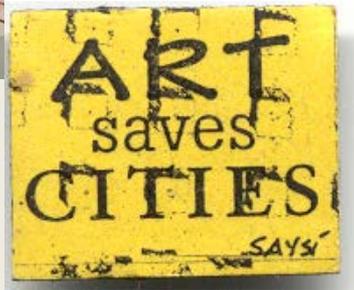
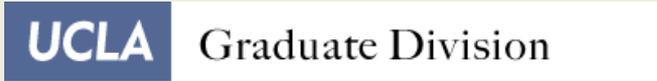
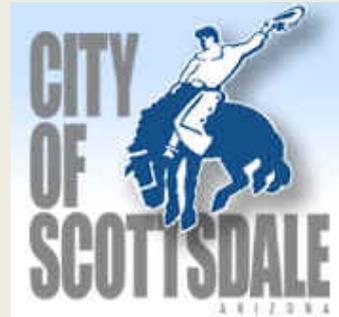


# City of Glendale, Arizona

City Council

City Council Retreat

February, 2014



# Agenda

- FY 2014-15 City Council Goal/ Priority Setting

# Ground Rules

- Stay at the policy level
- Discuss the tough issues... but don't bog down
- Agree on the vital few strategic initiatives
- Be clear on outcome desire
- Be concise
- Identify next steps
- Enjoy the day!



Suffering is  
optional!

# Discuss the Undiscussables



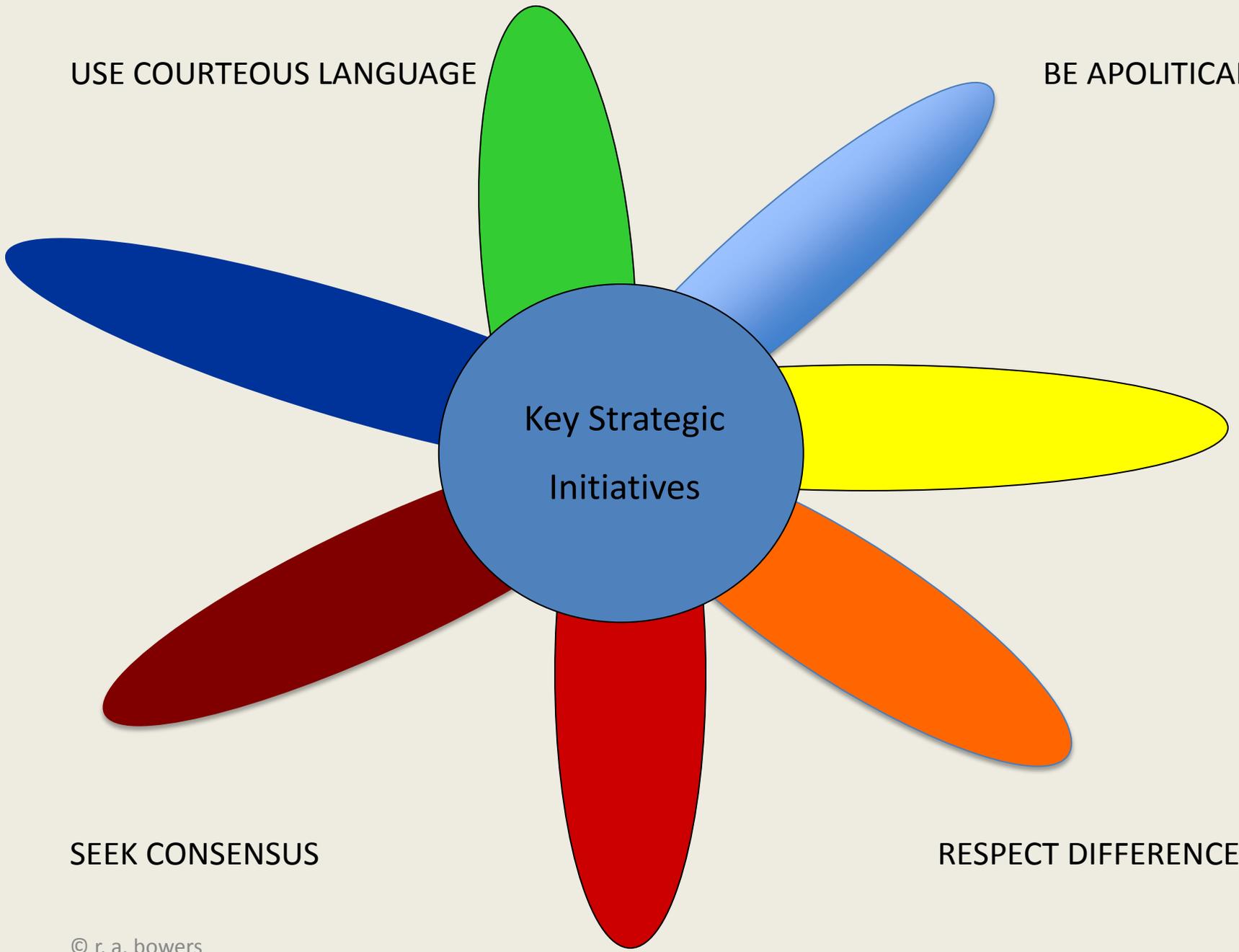
USE COURTEOUS LANGUAGE

BE APOLITICAL

Key Strategic  
Initiatives

SEEK CONSENSUS

RESPECT DIFFERENCES



# Previous Strategic Goals

- Fiscally Sound Community
- Strong Neighborhoods
- Committed to Public Safety
- Quality Economic Development
- Vibrant City Center
- Active Partnership with Luke AFB
- High-Quality Service for Citizens

# Accomplish With This Retreat 2013

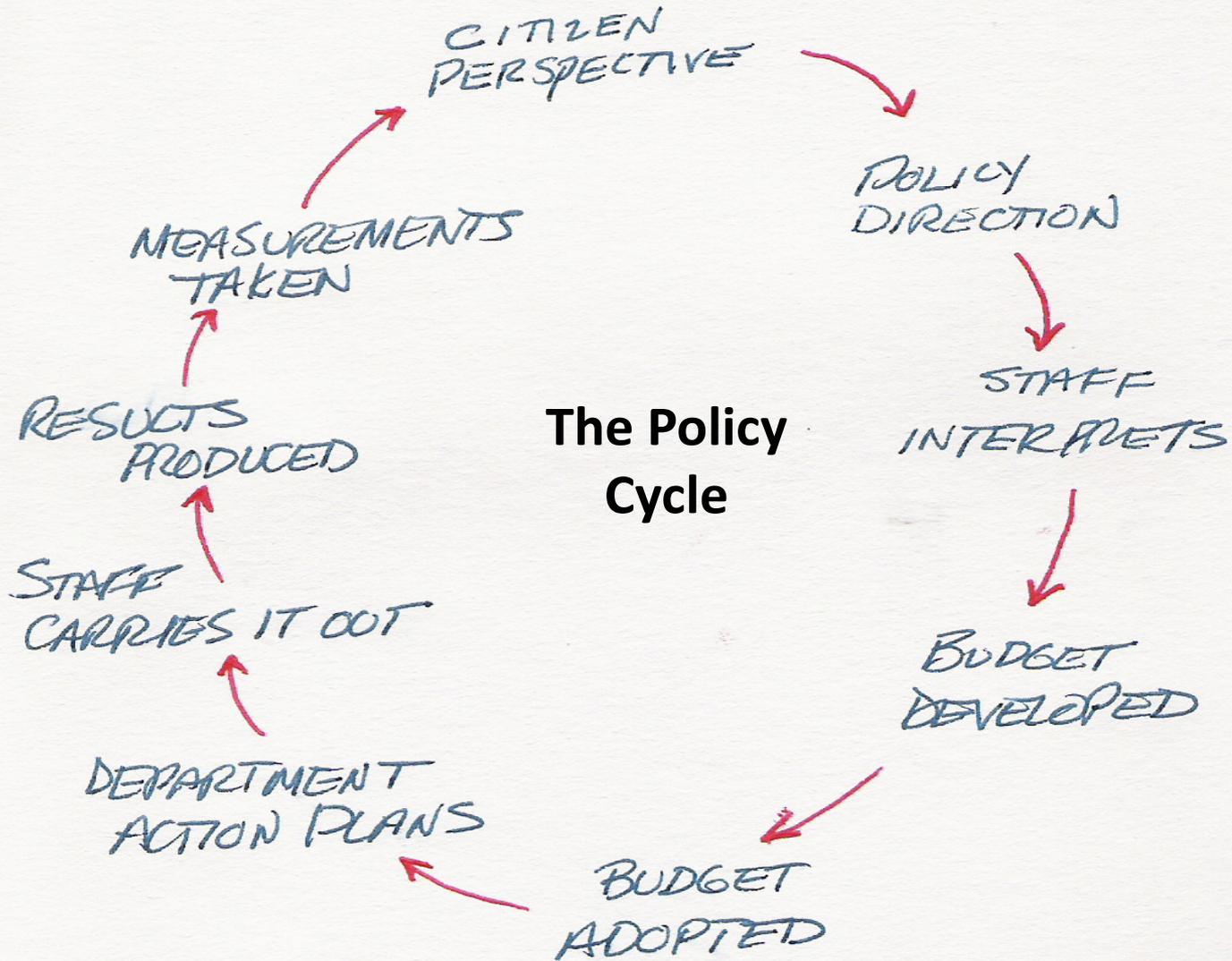
- Acknowledge many good things happening
- Stay aware of the City Council as a team
- Shorter meetings, informal workshops
- Agree to visit other cities
- Communicate with the public
- Focus on new City Manager expectations
- Stay strategic
- Find common ground
- Clear understanding regarding finances and debt specific

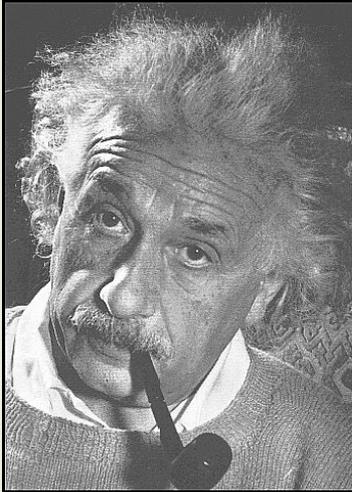
# Greatest Issues faced

- Assure fiscal sustainability
- Form strong, communicative City Council
- Address big ones: Hockey, Baseball, Centerline
- Audit to find firm factual base
- Find the right City Manager
- Establish sound financial policies and practices
- Strengthen revenue while managing expenses
- Stronger cooperation within and between staff & Council
- Keep the Glendale charm

# Current Strategic Goals 2013-14

- **Transparency:** internally & externally for public trust...
- **Arena Management:** debt service, hockey agreement...
- **Cooperation:** among staff & City Council to better serve...
- **Fiscal Sustainability** and associated commitments by policy...
- **Centerline and Community Events:** need policy attention...
- **Service Levels:** engaging and informing the community...
- **Creative, innovative, benchmarked ideas:** entrepreneurial...
- *Plus substantial direction to strengthen and live in accordance with the Charter, Code of ,etc.*





*“We will not solve the  
problems  
of today at the same level  
of consciousness that  
got us into them”*

Albert Einstein , 1932

# City Council Interviews 2014-15

- Take arena off list, add Camelback Ranch
- Take out community events leave C/L
- Take out service level... it's a given
- Not personal, what is best for Glendale
- Follow the Code of Conduct & other adopted commitments
- Take politics out of the equation
- Budget is #1... review quarterly

# City Council Interviews 2014-15

- Understand what we can/can't do per Charter / Code / Open meeting law
- How do we support and retain employees
- Include measures for progress on goals
- Commit to strategy for sustainability
- Form strong alliance with the Chamber
- Keep City Council equally informed