

Grand Canyon State Logo Signs Program



About the Program

- Grand Canyon State Logo Signs (GCSLS) is a program of the Arizona Department of Transportation designed to help motorists find travel-related businesses
- 1,200 operating leases on ADOT signs along rural state routes and interstate highways representing qualified travel-related businesses:

Food

Lodging

Gas

24-hour pharmacies

Camping

Attractions

- Improves business identification along urban area highways
- Adds revenue to the State Highway Fund

Criteria and Availability

- Safety is always the key criterion
- At each suitable exit approach (ramp), between one and four large signs (6 – 24 logos) could be available
- Must be a qualified travel-related business and located within three miles of the highway
- Must be on the exited road or a cross street
 - If on a cross street, pathfinder signs are required (municipality support/approval)
- Signs are owned and maintained by ADOT

City of Glendale - Opportunities

- Locations on SR 101 Agua Fria freeway in Glendale:
 - Camelback Road Exit
 - Bethany Home Road Exit – No qualifying businesses
 - Glendale Avenue Exit
 - Bell Road Exit
 - Union Hills Drive
 - 75th Avenue
 - 67th Avenue
 - 59th Avenue
 - 51st Avenue

City of Glendale - Opportunities

- Without pathfinder signs permitted by City of Glendale, GCSLS can't offer logo program services to businesses located off of the exited roadway.
- If permitted, City of Glendale would not be responsible for any costs, e.g. fabrication, installation, maintenance, etc.
 - Costs borne by GCSLS
 - Logo sign fabrication and lease paid by businesses



Questions and Answers



Planned Build out – Phoenix Area

